

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMBINE INC.
R04
Printed in U.S.A.

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Test Market, 1987

Blues

*You've never tasted
menthol like this.*

Kings and 100s

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

To see "Blues" 8 mg nicotine av. per cigarette by FTC method.



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